

**COMPLETE
COLLEGE
AMERICA**



**Purpose First – Hawai'i
Refining High Impact Practices**

September 29, 2017

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& *President, DXtera Institute***



**@CompleteCollege
@Dalehallen**

#PurposeFirst



Choose your path.
Start your path.
Stay on your path.
Graduate.

First-Year Experience MOMENTUM

- **Meta-Majors**
- **Academic Maps**
- **Math Pathways**
- **15-To-Finish**
- **Corequisite Remediation**

- **Structured Schedules**
- **Corequisite Remediation**
- **Default Registration**



- **Purpose First (Onboarding)**
- **Meta-Majors**
- **15-To-Finish**

- **Critical Path Courses**
- **Intrusive Advising**

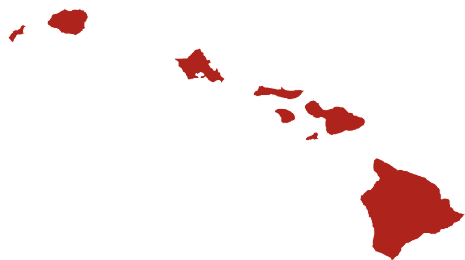
TECHNOLOGY | DATA METRICS

Assist students in identifying a sense of career purpose prior to making their “BIG” major decision

Participants in Demonstration Project



25+ Campuses



Commitments by Participating States or Region

- **Development and deployment of a comprehensive approach to building students' career purpose**
- **Host 2 In-State Institutes**
- **Campus and state Leads attend 3 national convenings**
- **Establish consensus on metrics of Purpose First**
- **Collectively develop High Impact Practices**
- **Utilize CCA technical assistance experts in planning**

Strategic Partnerships

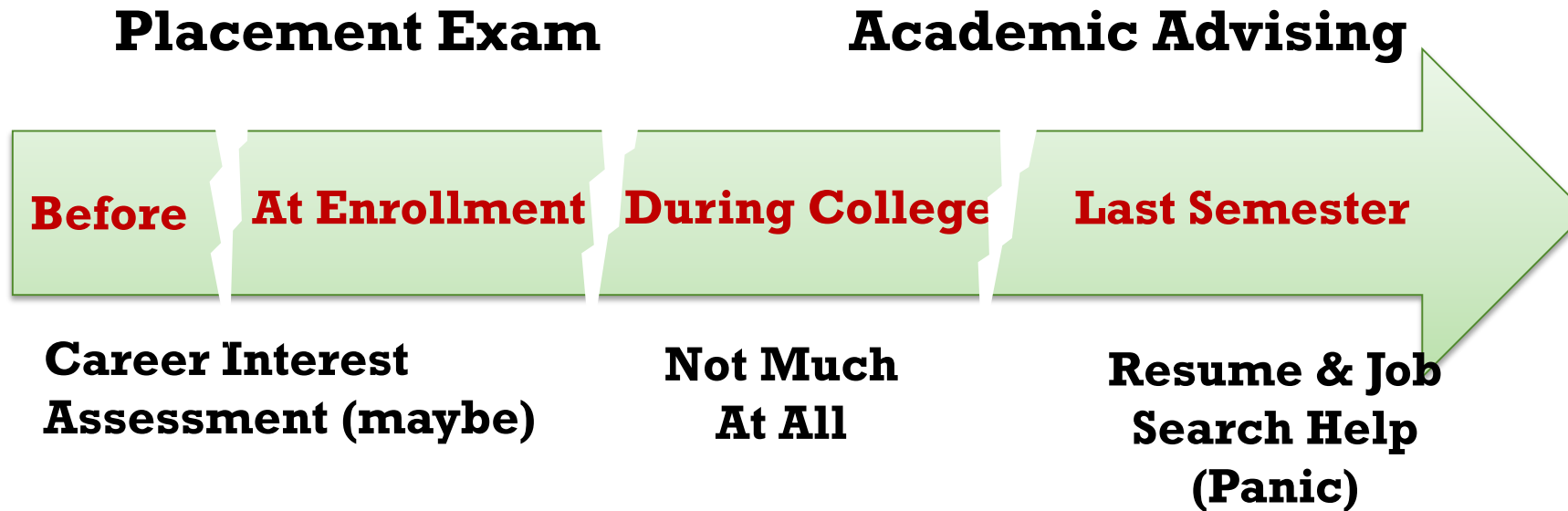
- American Association of College Registrars and Admissions Officers (AACRAO)
- National Association of College Employers (NACE)
- National Career Development Association (NCDA)
- NACADA: the Global Advising Community
 - Content Experts
 - Attending In-state institutes 2-4 per year (spring and fall)
 - Shared involvement in development and dissemination of High Impact Practices

Purpose First: Informed Choice

Goals for the Demonstration Projects

- 1. Integrate career assessment and counseling**
- 2. Provide real-time, labor market information**
- 3. Return-on-investment (ROI) data into predictive analytics-supported advising**

What Most Students Experience Now



...a disconnected set of tools and services

What Our Research (And Common Sense) Suggests Would Be Better

Before At Enrollment During College Last Semester

Integrate career advising early and continuously into academic advising – creating a single advising system.

Incorporate labor market information and return on investment calculation into advising.

Infuse career exploration and career building skills into curriculum and strengthen experiential and work-based learning.

Success

... a coherent system of tools and practices

Shared Principles and Practices for Putting Purpose First in American Higher Education

- Seeking your Expertise to improve this document in the following Sections:
 - The Institution
 - The Student
 - Our Shared Beliefs and Purpose Driven Strategies
- Small Groups of new friends working to provide feedback to prompts and improve the shared document

The Institution

- How do the advisers, coaches or counselors show the institution's perspective on the student's experience in a purpose-driven environment?
- Where are you impacting the student's purpose exploration and pathways alignment?
- Can you depict (draw) those connections within a campus that has a culture supporting students' purpose-driven exploration through their student life cycle?

What Our Research (And Common Sense) Suggests Would Be Better

Before At Enrollment During College Last Semester

Integrate career advising early and continuously into academic advising – creating a single advising system.

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Infuse career exploration and career building skills into curriculum and strengthen experiential and work-based learning.

Success

... a coherent system of tools and practices

The Student

- Developing a **GRAPHIC VISUALIZATION** of “A Purpose-Driven Student Experience” (p. 4)
- How would you depict purposeful exploration by your students ?
- Three images that visualize the ideal student experience or journey during the phases:
 - Before enrollment
 - During
 - Final Semester

Our Shared Beliefs and Purpose Driven Strategies

- Higher education as launching pad... pp 4-5
 - How do you provide labor market data, career information and resources that help students connect study programs to career in ways that engage students?
 - What specifically do you see in students that you haven't seen in the past?
 - What specific technology enhancements have made a difference?

Our Shared Beliefs and Purpose Driven Strategies

- **Section 2, Career exploration and planning.... (p. 5)**
 - What are schools doing with regard to P20 partnerships, which have to span decades?
 - How do you provide orientation that is compelling and engaging?
 - What examples do you have that connect students to alumni and other mentors?

Our Shared Beliefs and Purpose Driven Strategies

- Section 3, ...culture of purpose. (p. 6)
 - What specifically have schools done to change structure, and what benefits are they seeing? And what does that look like?
 - Provide a description of situations that you interpret as culture change within your institution to better support the Purpose Driven Student Experience?

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Timeline

Fall 2016	
National Meeting #1	September 22-23
Conference Call w/ State Coordinators	Monthly
Spring 2017	
Webinar w/ State Leads & IR	February
(5) In-State Planning Sessions	February-April
Creation of Student Qualitative Survey	May - August
Baseline Metric Data Collection Due	April - May
Summer 2017	
National Meeting #2	June
Implementation FA2017 Cohort	Ongoing
Fall 2017	
Implementation FA2017 Cohort	Ongoing
(5) In-State Progress Sessions	September - November
Select Campus Visits by CCA Staff & Consultants	August - December

Spring 2018	
Survey Distribution & Collection FA2017 Cohort	January - March
Campus Compilation of Best Practices	March 1
Summer 2018	
CCA Data Metrics Collection	June
Data Analysis	June - August
National Meeting #3	June
Purpose First Resource Guide Design	June - September
Fall 2018	
Purpose First Resource Guide Distribution	CCA Convening

Intended Outcomes

- Development of Best Practices for onboarding students integrated with the Momentum framework by:
- Developing a Resource Guide & Publication
 - Campus exemplars
 - Best practice: states and institutions
 - Results from CCA metrics and qualitative survey
 - Technology tools
- Road Show: Conference Presentations
- Shared Principles w/ Partner Organizations

Discussion Topics

- What are your implementation goals for at the institutional level for Fall 2017?
- What are the key changes at your campus to support implementation?
- What do institutions need to be successful with implementation?
- How do you integrate this with other and CCA strategies?
- How do we best communicate internally and share results?

Development of Metrics

- **Joint Effort with State Leads and partners to determine:**
 - Campus exemplars
 - Best practice: states and institutions
 - Results from CCA metrics and qualitative survey
 - Technology tools
- **Road Show: Conference Presentations**
- **Shared Principles w/ Partner Organizations**

Purpose First Quantitative Outcomes

For Each Meta Major Category

Number of students enrolled in a major or meta major within 1 year

Number of students who complete 30+ credits within 1 year

Number of students with at least 9 credits associated with program of study after 1 Year

Number of students who change their major after the end of the 1st year

GPA or Level of Academic Standing by meta major in the first year

Broken out by:

race/ethnicity, age, gender, pell status, remedial status

Purpose First Qualitative Outcomes

Survey of Student Participants

- have an increased understanding of careers connected to majors
- have meaningful exposure to career and labor market data
- feel career and labor market data helps inform their major choice
- feel their advisors incorporated career and labor market data into discussion regarding major choice
- feel like first year courses are applicable to career